



College of Agricultural Sciences and Natural Resources

Degree/Major: BSAG Agribusiness **Option:** Agricultural Communication Academic **Year:** 2017-18

Double Major Hours: 128

Proposed^a Four-Year Degree Plan

| Year One | | | | | |
|------------------------|-------|------------------------------------|------------------------|------|--------------------------|
| Fall Semester | | | Spring Semester | | |
| ENGL | 1113 | Freshman Composition I | ENGL | 1213 | Freshman Composition II |
| AG | 1011 | Orientation to CASNR | POLS | 1113 | American Government |
| HIST | 1103 | Survey of American History | ANSI | 1124 | Intro to Animal Sciences |
| | 3 hrs | Ag Comm Core (FDSC related course) | MATH | 2103 | Business Calculus |
| | 3 hrs | GenEd (A, H, N or S) | AGEC | 1113 | Intro to Ag Economics |
| | 3 hrs | Course designated (HD) | | | |
| AGEC | 1101 | AGEC & AGBU Experience | | | |
| Total: 17 credit hours | | | Total: 16 credit hours | | |

| Year Two | | | | | |
|------------------------|------|-----------------------------------|------------------------|-------|-----------------------------|
| Fall Semester | | | Spring Semester | | |
| CHEM | 1314 | General Chemistry or 1215 or 1014 | | 3 hrs | Any course designated (N) |
| PLNT | 1213 | Intro to Plant Sciences | AGCM | 2113 | Intro to Ag Communications |
| AGCM | 3203 | Oral Communications in AFNR (S) | STAT | 2023 | Elem. Stat. for Bus. & Econ |
| ACCT | 2103 | Accounting | | 3 hrs | Course designated (H) |
| ECON | 2203 | Intro to Macroeconomics | ACCT | 2203 | Accounting |
| Total: 16 credit hours | | | Total: 15 credit hours | | |

| Year Three | | | | | |
|------------------------|------|--------------------------------|------------------------|------|-----------------------------------|
| Fall Semester | | | Spring Semester | | |
| AGCM | 3233 | Photography | AGCM | 3123 | New Media |
| AGCM | 3213 | Layout and Design for Print | AGEC | 3213 | Quantitative Methods in Ag Econ |
| AGCM | 3113 | Reporting | AGCM | 4203 | Professional Development |
| AGEC | 3423 | Farm & Agribusiness Management | AGCM | 4113 | Feature Writing |
| AGEC | 3323 | Ag Marketing and Sales | ECON | 3__3 | Microeconomics or Managerial Econ |
| AGEC | 3101 | Prof Career Development | | 1 hr | Ag Elective |
| Total: 16 credit hours | | | Total: 16 credit hours | | |

| Year Four | | | | | |
|------------------------|-------|-------------------------------------|------------------------|------|-------------------------------|
| Fall Semester | | | Spring Semester | | |
| AGCM | 4403 | Campaigns | AGCM | 4413 | Capstone in Ag Communications |
| | 3 hrs | GEN ED Elective | AGCM | 3223 | Web Design |
| AGCM | 4300 | Internship in Ag Communications (2) | AGEC | 3713 | Agricultural Law |
| AGEC | 4503 | Envr Economics & Resource Develop | AGEC | 3603 | Ag Finance |
| AGEC | 4343 | International Ag Marketing (I) | AGEC | 4703 | American Agricultural Policy |
| AGEC | 3333 | Ag Markets & Price Analysis | | | |
| Total: 17 credit hours | | | Total: 15 credit hours | | |

^aThis plan is an example of how a student may successfully complete degree requirements in four years. Students are responsible for completing requirements in the official degree sheet for each major. It is mandatory for a student to meet with an academic adviser prior to course enrollment each semester.