WHAT IS AGRICULTURAL COMMUNICATIONS?
Today’s fast-paced, consumer-driven society requires accurate, timely communication between agricultural leaders and the public. The agricultural communications major combines courses in communications and agriculture to develop well-rounded professionals prepared for careers in writing, advertising, public relations, web content management, photography, social media management and video production.

WHY STUDY AGRICULTURAL COMMUNICATIONS?
The agricultural communications program at OSU is on the leading edge of technology, and the career opportunities for graduates constantly expand. By seeking a degree in agricultural communications, you will study in one of the nation’s leading programs and learn from award-winning faculty members with industry experience who are devoted to students. Agricultural communications graduates are poised and prepared to be a one-person communications department for a small business or fit seamlessly in a large organization. You can choose the area that best suits your personality and strengths.

FINISH IN 4
For each undergraduate degree program in CASNR, we have prepared example plans of how you may successfully complete your degree plan in four years.

Megan Silveira
Denair, California

“Agricultural communications encompasses all facets of communications. From journalism to infographics to photography, agricultural communications is all about everything the public needs to have a better understanding of what agriculture is about.”

Where Do You See Yourself?
Agricultural publication writer or editor
Attorney
Digital media specialist
Graphic designer
Marketing professional
News writer
Photographer
Public relations specialist
Sales associate
Social media manager
Videographer
Web manager

College of Agricultural Sciences and Natural Resources
Oklahoma State University
136 Agricultural Hall | Stillwater, OK 74078
405.744.5395 | casnr.okstate.edu | admissions.okstate.edu
Major Options

Within agricultural communications, you have the option to select a predefined emphasis area and work with your faculty advisor to customize your plan of study.

MAJOR WITHOUT AN OPTION
Provides the most flexibility to earn one or more minor degrees from CASNR or other OSU departments.

AGRIBUSINESS DOUBLE MAJOR
Broadens students’ knowledge and experience in the areas of agricultural communications and agribusiness for positions in marketing, sales or journalism.

ANIMAL SCIENCE DOUBLE MAJOR
Prepares students for the livestock communications industry through coursework in both agricultural communications and animal science.

EXPANDING MINDS. INSPIRING PURPOSE.

HIGHLIGHT
In the capstone course, senior students use the skills they have developed to produce the Cowboy Journal, a full-color magazine distributed to OSU CASNR alumni as well as students, faculty, staff and others interested in the college.

OKLAHOMA STATE UNIVERSITY

College of Agricultural Sciences and Natural Resources
Department of Agricultural Education, Communications and Leadership
Agricultural Communications Major

FAST FACT
OSU students have won more National Agricultural Communicators of Tomorrow (ACT) Critique and Contest awards than students from any other university in North America.

REAL-WORLD EXPERIENCE
Students in the department are required to complete an internship or student teaching experience prior to graduation. The opportunity to work at a business or organization in their field of study or to teach in a high school classroom as part of their undergraduate experience prepares students and develops them into well-rounded agricultural professionals.

SCHOLARSHIP DOLLARS
The Department of Agricultural Education, Communications and Leadership awarded more than $100,000 in scholarships to undergraduate students in the department this year.