The Internet is an excellent job search tool because it crosses a variety of services and information resources. However, using the Internet in your job search is not necessarily easy. No single list, network or resource will contain everything you need for a fully effective on-line job search. To effectively utilize the Internet as a job search tool, you must combine many of the resources available through the World Wide Web to form your job search strategy. The information provided below will help you in identifying and combining some Internet resources.

**Keep on Moving!**
Many people start their Internet search in the same place and often spend so much time in those locations that they never get anywhere else. Every time you connect to a site, start someplace new. Use a select list of general resources. Then use these resources to find more specific resources, and keep moving. Things change on the Internet, but not so rapidly that you will miss something important if you check there only twice a week.

Remember, move general to specific, but always remember to move!

1. Visit the large information databases first. These include virtual libraries and large recruiting sites like America's Job Bank. Look for links to information in your chosen field or industry. Repeat this search every few days, like Monday and Thursday.

2. Move on to the smaller, more exclusive resources and services, including on-line resource guides and sites dedicated to your field or industry. You want to find links to employers or collect information in your field that can give you leads or networking contacts. Repeat this search every few days, say Tuesday and Friday.

3. Use the search engines to locate new and hidden resources specific to your occupation and field. If you have a company you are interested in, search on the company name, any variations or nicknames it is known by, and names of its major products. Repeat this search every few days, maybe Wednesday and Saturday.

**Where to Start**
The sites listed below contain links to hundreds of Internet employment resources. Use these to quickly find sites to search for jobs.

- JobStar, http://jobstar.org
- JobTrak, http://www.jobtrak.com

**Electronic Classifieds**
Electronic classifieds feature hundreds of job announcements in numerous fields and occupations. Most of these sites and sources feature keyword searching, allowing you to scan each database in a few minutes instead of a few hours. A few of examples of electronic classified sites are listed below;
many more resources are available at http://www.rileyguide.com/multiple.html.

• America's Job Bank, http://www.ajb.org
• CareerBuilder, http://www.careerbuilder.com
• NationJob, http://www.nationjob.com
• Monster.com

**Targeted Services**
Targeted service sites serve a particular industry, occupation, geographic location, or group of people.

• AgriCareers, Inc., http://agricareers.com
• SaludosWeb, http://www.saludos.com (persons of Hispanic descent)
• New Mobility's Interactive Cafe, http://www.newmobility.com (the disabled)

**Employer Web sites**
The activity of using the Internet to research and target employers can also help you identify lists of employers in any given industry. Filter the list to just those in your preferred geographical area, and make contact. Accessing business directories, telephone directories and libraries via the Web will be useful here. The local public library or job service office may also be helpful to you in identifying local employers.

• Yahoo, http://www.yahoo.com
• Hoover's Online, http://www.hoovers.com
• Excite, http://www.excite.com

**One Last Thing**
The Internet cannot be the only resource you use for your job search! You must continue to use all contacts, information resources and services available to you for the most effective and efficient search for employment. Continue to see the CASNR career development coordinator, attend information sessions and career fairs, participate in on-campus interviews, pick up the telephone and call people, and use reference materials available through CASNR Career Services and the OSU Library.

Limit your time online to one-quarter of the total time you can dedicate to your job search, unless you are a technology specialist who is working in any area related to computer networks or programming. In that case, move it up to one-half of your time, but make sure your skills and qualifications are current in order to be your most competitive.