WHAT IS AGRIBUSINESS AND AGRICULTURAL ECONOMICS?
The Department of Agricultural Economics offers two majors, agribusiness and agricultural economics, with several options.

Agribusiness is the sum total of all operations involved in the manufacturing and distribution of agricultural and natural resource input supplies, production operations of agricultural and natural resource firms (farm, ranch, forestry, fishery, etc.) and the storage, distribution and consumption of food, fiber and other agricultural and natural resource products.

Agricultural economics is an applied social science showing how firms allocate scarce resources to produce food, fiber and other products, and distribute them over time, place and form.

WHY STUDY AGRIBUSINESS AND AGRICULTURAL ECONOMICS?
A major in agribusiness or agricultural economics will help you develop the business and economics skills you need to be a leader in agriculture or in many other related industries. You can gain an understanding of how to analyze the big-picture issues related to agricultural, food or natural resource policies; rural or community development; or environmental and natural resource economics.

FINISH IN 4
For each undergraduate degree program in CASNR, we have prepared example plans of how you may successfully complete your degree plan in four years.

KASSIDY BLISS
Halstead, Kansas

“Before coming to OSU, I had a clear path determined of what I thought I wanted to do. But once I got here, I realized my passions and found my home in the Department of Agricultural Economics … When I came on a visit, it just felt like home… Everyone was a family and I felt so welcome.”

Where Do You See Yourself?
Accounting
Attorney
Crop or livestock marketing
Energy (oil, gas, electric)
Farm or ranch management
Financial specialist or loan officer

Food and fiber input or product firm
Insurance agent
International trade
Public policy
Veterinary or other medical area
OUTSTANDING SCHOLARS
From students who represent us nationally as Truman Scholars, to those who are recognized at the university level as Top Freshmen Men and Women, OSU Seniors of Significance, Outstanding Seniors and CASNR Seniors of Distinction, the accomplishments of our students are known beyond the department.

EXPANDING MINDS. INSPIRING PURPOSE.

SCHOLARSHIP DOLLARS
The Department of Agricultural Economics annually awards approximately $130,000 in scholarships to undergraduate students in the department.

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Major Options
Within agribusiness and agricultural economics, you have the option to select a predefined emphasis area and work with your faculty advisor to customize your plan of study.

AGRIBUSINESS MAJOR WITHOUT AN OPTION
Develops business and economic skills applied to agricultural firms providing a wide range of job opportunities.

ACCOUNTING DOUBLE MAJOR
Combines the strengths of a degree in agricultural economics and accounting.

AGRICULTURAL COMMUNICATIONS DOUBLE MAJOR
Integrates agribusiness and communications providing the skills to be competitive in the public or private sector.

COMMUNITY AND REGIONAL ANALYSIS
Provides an understanding of local rural economic development in the public or private sector.

CROP AND SOIL SCIENCES
Training to provide a business aspect on crop production.

FARM AND RANCH MANAGEMENT
Combines production agriculture and business management skills to provide a versatile degree.

INTERNATIONAL
Provides an understanding of internationally-based companies and government agencies as well as a foreign language.

NATURAL RESOURCES
Provides an understanding of how to evaluate environmental and natural resource issues.

PRE-LAW
Preparation to practice law in rural areas or specialize in agricultural law.

PRE-VETERINARY BUSINESS MANAGEMENT
Meet veterinary school requirements, while learning the skills to manage a veterinary practice.

AGRICULTURAL ECONOMICS MAJOR WITHOUT AN OPTION
Develops economic theory and quantitative skills required for economic analysis of agricultural issues or advanced graduate study.

OKLAHOMA STATE UNIVERSITY
College of Agricultural Sciences and Natural Resources
Department of Agricultural Economics
Agribusiness Major
Agricultural Economics Major

FAST FACT
Agricultural Economics partnered with China Agricultural University (CAU) in 2011 to provide students the opportunity to study and benefit from the academic and cultural environment of both institutions. CAU students may obtain a degree from both institutions.

HIGHLIGHT
Students receive a hands-on education including job shadowing, development of economic models, interviews with department alumni and real-world project experience such as farm real estate appraisal and marketing feasibility of products for a real firm.